

# Visionary Leadership Coaching & Agency Collaboration

A high-touch advisory experience for leaders, founders, changemakers and agencies navigating transformation

with Anne Bahr Thompson

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DO GOOD.  
Anne Bahr Thompson

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True transformation happens when who you are and what you do move in coherence. It's not about following a prescribed blueprint—it's about aligning inner clarity with outer expression, so your leadership and brand reflect what's most true about who you are becoming. And this requires more than traditional coaching; it demands a **holistic strategic approach** that integrates **deep insight with personal alignment**, ensuring every step forward is both intentional and impactful....

This is a blended coaching and strategic advisory experience tailored to support personal evolution, brand alignment and purposeful business growth.

### Bringing Clarity, Coherence & Meaning to Your Next Chapter

At pivotal moments, we often sense a shift before we can articulate it. I help bring definition to this—**clarifying vision, refining direction and aligning actions with values, so trust is felt, not just promised.**

It's about translating this new **awareness into meaningful momentum**, ensuring that each step forward is guided by both strategy and intuition.

### Dare to Dream

Stepping beyond the familiar is what opens the door to true transformation. And I created my **Dare to Dream** series on Substack to do just this.

*Dare to Dream* reflects the deeper philosophy behind my work, where **clarity, coherence and humanness** intersect to shape a more meaningful way forward. In it, I weave together insights from a path shaped by curiosity—spanning business and brand strategy to the rich tapestry of **spiritual practices, ancient traditions and mythologies that reveal what makes us each of us uniquely human.**

This same philosophy underpins my approach to coaching—helping you **turn reflection into action**, so you can step into your next chapter with confidence.

[I invite you to join me in daring to dream on Substack.](#)

### What Sets This Apart?

Working with me is about more than discovering your purpose or navigating transitions—it's about **embodying transformation in a way that is strategic, personal, and sustainable.** Whether you're stepping into a new leadership role, building a purpose-driven brand or guiding agency clients through complexity, our work together will align who you are with what you're building—inside and out.

With a background in global brand strategy, purpose-driven business and leadership transformation, I bring a rare mix of **big-picture vision, narrative expertise and intuitive insight.**

Having coached team members, executives, and entrepreneurs over the years, I know that the **right path is not found—it's created through a process of refinement, resonance and strategic clarity.**

Together, will

- **Uncover the patterns shaping your decisions**—identifying what serves you and what holds you back.
- **Refine your narrative—and rewrite it when necessary**—ensuring your leadership, brand, and work reflect your deepest values.
- **Bridge the space between intention and coherence**—so transformation is lived, not just imagined.

Each engagement is **tailored and high-touch**, designed to give you the momentum, clarity and confidence to **step forward with conviction.** By integrating **strategic vision with self-awareness**, we create a foundation for growth that is both **expansive and grounded—empowering you to lead with impact, authenticity and flow.**

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### Ways to Work Together

#### Leadership Alignment Coaching

**For:** Leaders, Founders and Professionals at pivotal crossroads.

- Gain clarity and align your leadership, creative or business direction with clarity and resonance.
- Develop a narrative that is both powerful and authentic.
- Move beyond effortful strategy into embodied action.
- Ongoing support between sessions for deeper integration.

**Investment:** 3-6-month bespoke engagement (\$7,500+ based on scope)

#### Purpose & Brand Evolution

**For:** Founders & Changemakers integrating personal and professional purpose.

- Define a strategic and intuitive blueprint for leadership and brand evolution.
- Translate vision into an actionable, aligned and sustainable strategy.
- Build coherence across personal brand, messaging and business direction.
- Ongoing access between sessions for sustained momentum.

**Investment:** 6-12-months (\$12,000+ based on scope)

#### Deep Alignment VIP Intensive – A Day of Clarity & Strategy

**For:** Those seeking immediate clarity and transformation.

**Format:** A 3- to 6-hour session (virtual or in-person).

- A full-day immersive deep dive into brand, leadership or business strategy.
- Identify misalignments and unlock clarity for immediate action.
- Follow up session(s) refinement and integration included.

**Investment:** \$5,000+

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### Ways to Work Together (...continued)

#### Strategic Advising for Start-ups & Founders

**For:** Entrepreneurs and Founders building a purpose-driven business.

- Ongoing high-level advisory for founders navigating growth and purpose integration.
- Brand positioning, leadership alignment and strategic decision-making.
- Navigate growth, investor relationships and strategic positioning

**Investment:** Customized based on scope of advising and consulting.

#### Strategic Collaboration for Agencies & Consultancies

**For:** Agencies and Consultancies integrating purpose-driven strategies.

- Seamlessly implement purpose-driven strategies into client campaigns and programs.
- Align purpose with business models to enhance long-term impact.
- Strengthen brand positioning and client engagement strategies.

**Investment:** Customized based on scope of collaboration and advising.

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## How to Get Started

If you're ready to lead from the inside out—with clarity, coherence, and care—I'd love to speak with you. Please [reach out](#) to explore how your next chapter can be built in alignment with what's most true about who you are becoming.



**Thank you.**



### **About Anne Bahr Thompson**

*Creator of the Me-to-We Continuum of Brand Citizenship, Award Winning Thought-Leader, Author and International Speaker, Shaping the Conscious Evolution of Business*

Gifted in seeing the potential in people and brands, Anne guides clients to align inner vision with meaningful action. An early pioneer of the purpose space, a CSR TOP Thought Leader, a Superbrands Branding Leader and a Trust Across America Top Thought Leader, Anne is the author of DO GOOD, which details her pioneering Me-to-We continuum of Brand Citizenship®. Her approach is both strategic and reflective, blending insight and practical direction to support clients as they navigate transition, growth and creative possibility....

Learn more about Anne's background and professional experience [here](#) or visit [annebahrthompson.com](http://annebahrthompson.com).