

Transformational Advising & Coaching with Anne Bahr Thompson

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Transformational Advising & Coaching

with Anne Bahr Thompson

A strategic and deeply personal coaching experience for leaders, creators and changemakers

Real change takes shape when you align who you are with your actions—it's about discovering the path that is uniquely yours, not following a set blueprint. And this requires more than traditional coaching; it demands a holistic approach that integrates strategic insight with personal alignment, ensuring that every step forward is purposeful and authentic....

A blended advisory and coaching experience tailored for navigating transition, building something meaningful and refining leadership.

Bringing Clarity, Coherence & Meaning to Your Next Chapter

At pivotal moments, we often sense a shift yet struggle to act on it or even articulate what it specifically is. I help bring definition to this—clarifying vision, refining direction and aligning actions with values. It's about translating this new awareness into meaningful momentum, ensuring that each step forward is both purposeful and impactful.

Dare to Dream

Stepping beyond the familiar is what opens the door to true transformation. And I created my *Dare to Dream* series on Substack to do just this.

Dare to Dream reflects the deeper philosophy behind my work, where clarity, coherence and humanness intersect to shape a more meaningful way forward. In it I weave together insights from a path shaped by curiosity—from my experiences in business and brand strategy to the rich tapestry of spiritual practices, ancient traditions and mythologies that reveal what makes us each of us uniquely human.

The same philosophy that underpins *Dare to Dream* guides my approach to coaching—helping you turn reflection into meaningful momentum, so you can step into your next chapter with confidence.

[I invite you to join me in daring to dream on Substack.](#)

What Sets This Apart?

Working with me is about more than discovering your purpose or even conventional coaching.

Having coached many team members and clients over the years, I strongly believe finding the right path requires a personalized, strategic partnership designed to help you navigate transformational moments with intention and clarity.

With a background in global brand strategy, purpose-driven business and leadership transformation, I bring a rare mix of strategic insight, understanding of storytelling and intuitive alignment.

Together, we'll uncover the patterns shaping your decisions, refine your narrative (and rewrite it if necessary) and bridge the space between vision and action. We'll move beyond surface-level insights to create a foundation for lasting change. It's a collaborative journey—one that fosters clarity, coherence and the confidence to move forward with conviction.

Each engagement is tailored, ensuring you gain the momentum required to move forward with confidence and impact. Integrating strategic vision with self-awareness, we create a foundation for growth that is both expansive and grounded—empowering you to lead and contribute in ways that feel natural, practical and impactful.

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Ways to Work Together

Vision & Alignment Coaching

For: Entrepreneurs, executives, and professionals in transition.

Format: 6 x 60-minute sessions over 3 months.

- Gain clarity on your personal and professional identity.
- Align leadership, business, or creative work with purpose.
- Develop a strategic narrative that reflects your vision and values.
- Define action steps for career, brand, or business direction.
- Ongoing support between sessions for deeper integration.

Investment: \$3,500 - \$5,000

Purpose & Brand Strategy Coaching

For: Leaders & business owners integrating personal and professional purpose.

Format: 12 x 60-minute sessions over 6 months.

- Define and align your purpose with your business, leadership, or brand.
- Elevate your personal brand, messaging, and strategic vision.
- Enhance strategic decision-making and confidence.
- Navigate transitions with clarity, coherence, and confidence.
- Ongoing access between sessions for sustained momentum.

Investment: \$7,500 - \$12,000

VIP Intensive – A Day of Clarity & Strategy

For: Those who want deep clarity in a short time.

Format: A 3- to 6-hour session (virtual or in-person).

- Unlock clarity around leadership, personal brand, or business vision.
- Develop a tailored roadmap and insights for immediate application.
- Follow up session(s) to refine and implement learnings.

Investment: \$2,500 - \$5,000+

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Ways to Work Together (...continued)

Strategic Advising for Start-ups & Founders

For: Entrepreneurs and founders building a purpose-driven business.

Format: Customized advisory and coaching sessions tailored to business growth and brand development..

- Integrate your personal vision into your business strategy.
- Build a purpose-driven brand that resonates with stakeholders.
- Navigate growth, investor relationships, and strategic positioning

Investment: Customized based on scope.

Strategic Collaboration for Agencies & Consultancies

For: Agencies and consultancies integrating purpose-driven strategies.

Format: Advisory and partnership-based collaboration.

- Seamlessly implement purpose-driven strategies into client campaigns and programs.
- Align purpose with business models to enhance long-term impact.
- Strengthen brand positioning and client engagement strategies.

Investment: Customized based on scope.

*Need to get to where you're going faster?
Please reach out to develop a bespoke advising and consulting program.*

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How to Get Started

[Email me](#) to explore how we can work together to bring coherence and clarity to your next chapter.

Thank you.



About Anne Bahr Thompson

Creator of the Me-to-We Continuum of Brand Citizenship, Award Winning Thought-Leader, Author and International Speaker, Advocate for Human-Centered Leadership

Gifted in seeing the potential in people and brands, Anne has a passion for guiding clients to align inner clarity with meaningful action. An early pioneer of the purpose space, a Superbrands Branding Leader and a Trust Across America Top Thought Leader, Anne is the author of DO GOOD, which details her pioneering Me-to-We continuum of Brand Citizenship®. Her approach is both strategic and reflective, blending insight and practical direction to aid clients as they navigate uncertainty and step into their next chapter with courage and confidence.

Learn more about Anne's background and professional experience [here](#) or visit annebahrthompson.com.